*This form helps Visage Pro to understand the scope of this project and helps generate an accurate price quote. Please complete, sign, date, and email this form to your account manager.*

**Client & Brand**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Product Category (Anti-aging, brightening, acne, etc.)**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Number of initial SKU’s for pilot launch campaign:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Initial Quantity per SKU**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Est.** **Growth % in 1st year:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**If this is a Cannabinoid Product: Who will be providing the Cannabinoid?** Circle: **Client** / **VP**

* **Type of Raw Material**: Circle one: **Isolate** / **Broad-Spectrum** / **Full-Spectrum**

**PACKAGING** - (**If the Client is supplying packaging** to VP, it is recommended to have at least 50 units of each item sent to VP for Production to test on the machines as soon as possible.)

**Who is providing the Primary Container/Closure?** Circle: **Client** / **VP**

**Will Primary Container be print-screened or labeled?** Circle: **Screen** / **Label**

**Will There Be a Secondary Unit Carton?**  Circle: **Yes** / **No**

(**THIS IS NOT THE SHIPPING BOX** - Secondary Containers / outer cartons that Primary Containers go in, **are not provided by VP**)

**Will There Be a Seal**:Circle: **None** / **Induction**  / **Pressure** / **Shrink Wrap**

**Left-Over Client-Supplied Materials**: Circle: **Ship w/ Products** / **Ship Separately** / **Dispose of**

*If the left-over materials should be shipped to a separate location, please provide the Delivery details in the notes below.*

**BUSINESS** –

**How long have you been in business? \_\_\_\_\_\_\_\_\_\_ YRS.**

**Describe your end user: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Do you prefer to launch with stock products, or do you want a custom formulation unique to your brand? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**If custom formulation, will you be providing a benchmark sample of a product you’d like to pattern your formulation after (easier for lab)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please give a window of the estimated retail price you will be charging for this skin care line, and the category (luxury, mid-range, economical/mass): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Will you eventually want to own the formulations? (You will have exclusive licensing for all custom formulations. Ownership of formulations can be negotiated.) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**When do you envision your skin care line market-ready? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Do you currently have funding for production, or will you need to seek investment? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Do you currently have distribution, or will you need a sales channel? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Do you currently have online presence (website, social media, etc.) or will you need online development?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**